

Mr. Charles Wong

Managing Director, Charles & Keith International Pte Ltd



Mr. Charles Wong, Managing Director of Charles & Keith International Pte Ltd, founded fashion brand, Charles & Keith, with his brother, Mr. Keith Wong in 1996.

As the Managing Director, he spearheads the international business development of the company namely in the Asia Pacific, Middle East and Europe markets. The eponymous footwear and accessories label is well represented in 23 major cities like Cairo, Dubai, Manila, Kuala Lumpur, Ho Chi Minh and Nicosia with over 160 stores. Pedro, another distinctive footwear and accessories brand was established in 2005 to offer luxurious footwear and accessories in a smart twist of sophisticated classic with international influence for both modern men and women.

In recognition for Mr. Charles Wong's entrepreneur spirit, he was awarded Entrepreneur of the Year Award by the National Youth Council in 2004 and the winner for the ASEAN Youth Awards in 2005. In 2007, Mr. Charles Wong was being featured in Young Southeast Asia 40 Inspiring Youths Publication. In 2008, he was being awarded as the Entrepreneur of the Year Award 2008 - A Rotary-ASME Award and also the Enterprise of the Year Award 2008, which was jointly organized by The Business Times and DHL Worldwide Express.

Mr. Charles Wong is a proud member of the National Youth Council, Singapore Chinese Chamber of Commerce & Industry, Franchising and Licensing Association (Singapore) and Singapore Youth Award Advisory Committee. Mr. Charles Wong also assumes the role of councilor in the Singapore Retailers Association.